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Zant's
Blue Ribbon
DAHLIAS

1934



The Rose Covered Entrance to Zant's Wildwood Gardens

Visitors Welcome

We are located on State Trunk Line M-21, a half mile East of Grand Rapids. This is a concrete highway which runs from Grand Rapids to Flint and Port Huron.

THREE ACRES OF DAHLIAS

**CERTIFIED
DAHLIA**



**COMMERCIAL
GROWERS**

Member

AMERICAN DAHLIA SOCIETY

Zant's WILDWOOD GARDENS

Dahlia Exclusively

JOHN J. ZANT, Owner and Manager

2160 East Fulton Road, Grand Rapids, Mich.

Our Greetings for 1934

Dear Dahlia Friends:

What a round of pleasure the season of 1933 was! First, your many generous orders, then your many cards and letters thanking us for the extra fine roots and plants you received, the fine method of packing and our generous treatment, and then in the fall the glowing letters, many of them with snapshots showing the wonderful growth and large blooms on those extra long stems, for which Zant's Dahlias are noted. We also had the genuine pleasure of meeting many of our customers in our gardens, who were driving to the World's Fair and who included Zant's Wildwood Gardens in their trip. We hope you enjoyed the sight of three acres in bloom as much as we enjoyed your kind remarks. We asked one party from California who drove over from the Fair, if the sight was worth the trip from Chicago, and they said it was worth the trip from California. And so it went all fall — everyone who visited our gardens, without a single exception, expressed the same satisfaction.

If only it were possible for all our dahlia friends to see our gardens in bloom in the fall, or to visit our modern storage cellar in the spring and see for themselves the wonderful quality of our roots or peek into our cool greenhouse at the husky green plants — there would be no question about where you would place your order. So if you are planning a vacation trip this fall, be sure and take in Michigan, the Nation's Playground, and Wildwood Gardens, the Home of Michigan's Best Dahlias, ZANT'S.

Z A N T ' S
WILDWOOD GARDENS
Dahlias Exclusively
G R A N D R A P I D S , M I C H .

OUR DAHLIAS ARE RATED

These ratings are based on the results obtained in our own gardens. Some of the newer varieties will score higher in another year as they become acclimated to our climate and soil. We very seldom condemn a new variety if it does not come up to expectations the first year, but try it again, and then if it does not score at least 75 under our system we discard it. Many of the Roll of Honor Varieties and other highly advertised varieties, originated on the eastern and western coasts, have not been a success in the hot dry summer heat we have in the mid-western and southern states. That is why we have fought so hard for a Trial Garden at East Lansing, Michigan, so the originators can send them there for trial before the Michigan Growers buy them. This trial garden is under the direction of the American Dahlia Society, the same as the one at Storrs, Conn., and we are sure it will prove to be the greatest benefit to all Dahlia Lovers in the Central States.

We score varieties for husky growth, the ability to withstand insect pests by their strong growth, good stems, the bloom to be carried well and of good size for cut flowers especially, and the ability to continue to grow large perfect blooms until killed by frost.

Your best investment will be those varieties that we score at least 85.

We are a Certified Commercial Member of the Dahlia Society of Michigan and as such are privileged to use the emblem of this society. Buy Michigan Grown stock with confidence — display with pride. Your complete satisfaction is guaranteed at all times.

DAHLIA SOCIETY OF MICHIGAN

Office of Secretary

C. E. WILDON

EAST LANSING, MICHIGAN

October 5, 1933.

Mr. John J. Zant,
Zant's Wildwood Gardens,
Grand Rapids, Michigan.

Dear Mr. Zant:

I want to congratulate you on the wonderful appearance of your exhibition Dahlia planting which I inspected last week. It is seldom that I have been privileged to see such a vigorous growth and so many large exhibition flowers on long strong stems, on a commercial planting. Your gardens show very clearly the value both of good cultural methods and of irrigation. It is my hope that all our commercial growers will in the future find some method of supplying moisture to insure the proper development of their stock.

With very best wishes, I remain

Yours very truly,

C. E. WILDON, Secretary.

1933 Roll of Honor and Late Introductions The Cream of the Dahlia World

CAMEO, I. D.

(Fisher & Masson). Here my choice would fall if I had to pick out the most unusual and pleasing color among the novelties shown in 1932. At the Pennsylvania Horticultural Show a vase of this seedling was awarded a special Certificate of Merit. It is a long-stemmed, large flower with a luscious color effect, and one that is not easily fitted to any chart — a shade halfway between old rose and salmon, but brighter in effect than either color. The general appearance is of a bright old rose-pink. It is distinctive! Colors such as shown by this flower are needed in the Informal-decorative class.

Plants Only \$3.50

GOLDEN HEART, F. D.

The purest Golden Yellow dahlia we have ever seen, and withal the most beautiful. Blooms very large, many attaining to 12 inches across, and 5 inches and over in depth, and are held high above the foliage on good stems. The plants attain to a height of 7 to 9 feet, are many branched from the ground up, thus making it possible to cut the large bloom with stalks 4 to 6 feet in length. A most prolific bloomer, and bountiful tuber maker. This dahlia is a Gem of unusual merit. Don't fail to include it in your order.

Plants Only \$2.50

GOLDEN ECLIPSE, F. D.

(Badetty). An undefeated winner and the truest type large Formal-decorative novelty since the New American Dahlia Society classification was written. At New York it won as Best Formal-decorative Seedling; at Rye it received a special Award of Merit as a seedling, and at Rockville Centre won as Best Gold, Orange, or Buff in the open-to-all class. The best description and, incidentally, the best tribute to this Dahlia is to say that it is a glorified Sagamore. However, it will grow much larger than Sagamore. It has the same glowing color combination, the outside of the flower a clear gold, shading to a salmon center. It is a taller grower and heavier foliaged plant, however, and I believe will be a very difficult flower to defeat in its type classes.

Plants Only \$5.00

HILLCREST BIG BOY, F. D.

Huge is the word for this monster blcom. The color is a perfect blending of fall shades, medium bush, extra long stems, a favorite with many visitors.

Plants Only \$1.00

HILLCREST FLUFFY RUFFLES, I. D.

Our favorite of all the Hillside varieties we grow. The color is a soft apricot, beautiful and rare. The blooms are extra large and the petals are fluffed and curled. Bush is sturdy. Very scarce.

Plants Only \$5.00

HILLCREST MANDARIN, I. D.

(Scott). A flashy big flower, brilliant oriental scarlet and golden yellow, one of the brightest color combinations I have ever seen in a Dahlia. The plant is a thrifty grower and a free bloomer.

Plants Only \$2.50

HILLCREST ROYALIST, I. D.

A huge Informal-decorative on excellent stems. The color as given in the new Mertz and Paul Dictionary of Color is Shades of Indiana with Clover reverse. However, we will call it a Rose Magenta of almost solid color. The growth is perfect and the stems are strong and rigid. This Dahlia has also been on trial at the gardens of Mr. Hart and it made good both in his garden and at the University of Kentucky. A real exhibition flower. It also made good in our garden.

Plants \$2.50 Roots \$5.00

HILLCREST SUNSET, I. D.

What a beautiful blending of Sunset Shades in this mammoth bloom, 3 foot stems are easy on this husky variety, and like all Hillsides the foliage is insect-resistant.

Plants Only \$2.50

HILLCREST SWISS ROSE, I. D.

Another Hillside gem, the color of the old Swiss Rose. Blooms are extra large on stems up to 3 foot. A strong, healthy insect-proof bush.

Plants Only \$2.50

JAMES KIRBY, I. D.

(Badetty). Winner as Best 1932 Introduction, ten blooms on long stems at New York, also as Best Red in the Open-to-All Section in Rockville Centre. The color is a bright, rich cardinal red on well-formed, deep flowers, with extra good stems and foliage.

Plants Only \$2.50

JUNE JUSTICE, F. D.

Rhodamine purple to tyrian rose and it's a beauty. Large blooms that face you on a fine stem. Tough foliage and insect-proof.

Plants \$.75 Roots \$1.50

LORD OF AUTUMN, I. D.

Mr. J. A. Kemp quotes as follows: "This is the most sensational dahlia we have ever grown, regardless of color, and is by far the greatest yellow dahlia we have ever seen. The color is a deep golden yellow, which is sustained until the last petal has withered. The flowers grow to an enormous size, and without forcing we had blooms the past season that measured over 13 inches across and nearly 9 inches in depth on long stiff stems, that held the flowers high above the foliage. The formation is wonderful, as the long pointed and slightly twisting petals recurve until the stem is hidden from view for 6 to 8 inches. The plant is a strong vigorous grower and very prolific of blooms."

Plants Only \$7.50

MONMOUTH QUEEN, F. D.

In this fine dahlia we have a most pleasing color effect, it being picric yellow in the center of the flowers, with gradation of light primrose to cream yellow rear petals. Flowers are full centered, 10 inches and over across and 4 to 5 inches deep, and are held facing front on long stiff stems high above the luxuriant bright green foliage. Plant is a vigorous grower, wide spreading, with many branches and very prolific of large perfect exhibition blooms from early to end of season. Very resistant to injury from insect attacks. Height 5 to 6 feet. Winner in the undisseminated seedling class at Asbury Park and Red Bank 1933 shows.

Plants Only \$4.50

MONMOUTH RADIANCE, I. D.

In this wonderfully beautiful dahlia is presented a color combination of light coral pink with primrose suffusion rear half of petals, giving the flower a brilliant coral pink front effect with deep primrose background that radiates throughout the entire flower. It is beautiful from whatever angle it is viewed. It is a true informal decorative and the flowers reach a diameter of 11 inches and over by a depth of 5 to 6 inches, and are held high above the foliage on long stems. Plant is an exceedingly strong robust grower, attaining to a height of 6 to 7 feet, is many branched, and the blooms can be cut with stems up to 4 feet in length. This dahlia needs no pinching back or thinning out of the branches, in fact it gives best results to allow it to grow at will, as its great vigor will bring every bloom to large exhibition size regardless of the number on the plant. Midseason to frost. Winner of The American Home Achievement Medal at the Camden, N. J., Dahlia Society Show, October 9th, 1933. Also the Hurley Store Silver Trophy for the most outstanding exhibit in the Show. Winner in the single bloom class at Red Bank and Brooklyn. A headliner on the 1933 HONOR ROLL.

Plants Only \$6.00

MONMOUTH SUNBURST, F. D.

The colors of this beautiful dahlia are brilliant lemon center with salmon orange background, producing a realistic sunburst effect. The flowers face both upward and front on long stiff stems well above the foliage, and reach a maximum size of about 9 inches wide and 7 inches in depth. The plant attains to a height of 4½ to 5 feet, is many branched, and exceedingly prolific of blooms from early to late season. AN HONOR ROLL DAHLIA of much merit. A prime favorite with the many visitors to our gardens the past three years.

Plants Only \$3.75

POT O' GOLD I. D.

A 1932 Honor Roll dahlia that created a sensation at the recent New York Show. A massive clear yellow, with very graceful and artistic formation. The petals are very long and wavy, both the face and reverse of the flower are a clear yellow, giving an unusual richness in a pastel shade. For a massive flower she is a prolific bloomer and the flowers are held erect on strong cane-like stems, well above the foliage which is leathery and insect resistant. If you want a prize winner, this is IT.

Plants Only \$2.00

PALO ALTO, S. C.

(Bally-Success). Salmon in two tones — bright pinkish salmon throughout the flower but shading quite perceptibly to a sort of salmon gold at the center. Color is positive and clear both in and out of doors; size conservatively 10 to 12 inches across by 6 inches deep; moderate Semicaucus formation perfect, with centers always closed and all alike; stem stalks very tall, straight and long-jointed; blooms freely both early and late; good substance and so lasts well when cut. Winner of the Achievement Medal at Detroit, 1933, and dozens of first prizes throughout the country.

Plants \$5.00 Roots \$10.00

PRINCE OF PANTOP, I. D.

The color is that of an orange peel, and the enormous blooms are unusually artistic, a constant bloomer with fine stems and like all Hillcrest varieties, the foliage is insect-proof.

Plants Only \$1.00

ROBERT EMMET, I. D.

1933, Bloom 9 x 4, Bush 5 ft. A grand new, velvety cardinal red dahlia of giant size and great beauty. It is a perfect open-grower with dark green, insect-resistant foliage. This dahlia received a Certificate of Merit at Storrs in 1931 and during the past trying season never stopped producing great quantities of perfect blooms from mid-August until frost. Stems stiff and long with flowers perfectly facing. A dahlia that will win in the red and informal decorative classes and be a source of joy in the garden.

Plants Only \$3.75

SULTAN OF HILLCREST, F. D.

The color is Strontian yellow with sunrise yellow reverse, extra large 12 to 14 inch blooms on long stiff stems. Scored 85 at Storrs in 1933 and is on the 1933 Honor Roll. We like it.

Plants Only \$5.00

We are not listing all varieties on Derrill Hart's 1933 American Home Roll of Honor, as we wish to grow them at Wildwood Gardens to see how they do, before passing them on to our customers. We have, however, green plants of most of them and will quote prices to anyone interested.

ZANT'S BLUE RIBBON DAHLIAS *Large Flowered Types*

ABBREVIATIONS: F.D. — Formal Decorative; I.D. — Informal Decorative; S.C. — Semi Cactus; C — Cactus.

ACHIEVEMENT, S. C. (85)

Immense gold shaded bronze, magnificent, winner Am. Home Medal. On Roll of Honor.

Plants \$1.00 Roots \$2.00

AIKO, S. C. (85)

A fine new cactus variety, large and deep, brilliant Carmine, a general favorite.

Plants Only \$1.25

ALBERT H. VESTAL, D. (78)

Glowing old rose, shaded red, large bloom.

Roots \$.50

ALICE STELLICK, I. D.

A bi-colored dahlia that commands unusual attention by its striking beauty. A bright crimson carmine with a distinct white stripe in the center of each petal; the petals curl and twist, making a very appealing sight.

Plants Only \$1.00

ALEXANDER POPE (79)

Large crimson blooms, almost black, extra good.

Roots \$.75

AMELIA EARHART, S. C., (86)

This new variety was greatly admired in the show room last season and won its full share of prizes. It has the distinction of winning two American Home Achievement Medals the first year shown. Best undisseminated seedling in many exhibitions and many other worthy awards. It is a very large artistically formed combination of apricot-buff with primrose at base of petals. Throughout the flowers are tints and sometimes stripes of salmon. An Honor Roll dahlia of great merit.

Plants \$4.00 Roots \$10.00

AMERICAN LEGION, I. D. (85)

A big, artistic, clear yellow on good stems, somewhat similar to Aztec Glory. This variety was a popular winner in 1933.

Plants \$1.50 Roots \$3.50

APRICOT GLOW, I. D. (89)

One of the most beautiful Dahlias we grow. A blended iridescent pink hard to describe. Just imagine a tall bush loaded with 7 to 8 blooms on tall stems and you have it. A wonder.

Plants \$1.00 Roots \$3.00

ASBURY PARK, F. D. (85)

Immense flowers of copper, salmon tinted, old gold.

Plants \$.50 Roots \$1.50

AZTEC GLORY, I. D. (88)

Clear picric yellow, massive flowers, Honor Roll. We had two enormous blooms of this variety this fall that created a sensation among the Michigan growers. Not a new variety, but still one of the best.

Plants Only \$.50

BAGDAD, I. D. (75)

Flaming scarlet red, long stems and the blooms are enormous. Not an easy grower but very good when conditions suit it.

Plants \$.50 Roots \$1.00

BETTY COLTER, I. D. (85)

A light salmon red throughout, shading to old rose at the base, of the long rolled petals, the blooms are of good size and form, and are held erect on the best of stems, and attracted plenty of attention in my gardens the past season. An early, free and continuous bloomer.

Plants \$1.00 Roots \$2.00

BROCKTON BEAUTY, F. D. (85)

This is the most beautiful and one of the largest lavender flower we have ever seen. Most excellent for beauty and vigor, always loaded with bloom.

Roots \$.50

BUCKEYE BRIDE, F. D. (94)

On Honor Roll for 3 years, wonderful pink, extra long stems, rated 94, our best selling cut flower.

Plants \$.50 Roots \$1.00

BUCKEYE FLAME (88)

A 6 to 12 inch flower borne correctly on straight and strong stems of good length. The color is bright scarlet orange shading to ochraceous orange at margin, and blood red in center. Its vigor is great and the foliage is unusually large and heavy. A good root maker which keeps well. In its color class of scarlet, it is the best and most attractive variety.

Plants \$.50 Roots \$.75

CARDINALIS, F. D. (85)

Brilliant cardinal red. Strong upright grower with long, erect stems. Profuse and early bloomer.

Plants \$.75 Roots \$1.25

CAROLYN THILL, F. D. (80)

Magnificent new shade between old rose and chamois.

Plants Only \$1.00

CHAMPOEG (87)

The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the centre and shades into a salmon pink, which deepens in cool weather. Strong, sturdy stems hold the flowers well above the rough, thick foliage.

Plants \$.75 Roots \$1.50

CHEMARS MASTERPIECE S. C. (82)

Orchid pink. A mammoth cactus type. Flowers of fine form on long stiff stems.

Roots \$.75

CITY OF TRENTON (90)

Bush 6 ft. Popular and still a winner on the exhibition table. In color, it is bright apricot, suffused gold, showing considerable rose on the reverse. The bush grows strong and robust, producing immense blooms on stems 4 ft. long, a sensation in our garden.

Plants \$.50 Roots \$.75

CITY OF WELLSTON (86)

A bright true purple dahlia of very great keeping qualities on very long stems. The plant vigor is unsurpassed, and it produces steadily throughout the season. It is quite insect-resistant.

Plants \$.50 Roots \$1.00

CLOUDLAND GEM, F. D. (87)

A most unusual beauty. Color a cream white, shading to shell pink, towards the outer petals. Blooms grow to 8 inches and are held erect on long, strong, stiff stems, well above the strong robust growing bush. Attracted plenty of attention at our gardens. If you want a real dahlia, this is the one.

Plants \$.50 Roots \$.75

COLOR SARGEANT, I. D. (80)

Rich deep salmon. Large perfect flowers — very striking in color and form.

Roots \$.50

CONGRESSMAN WOLVERTON, I. D. (85)

Beautiful shade of salmon pink, on long, stiff stems. An early and continuous bloomer. A clean grower and marvelous keeper when cut.

Plants \$.50 Roots \$1.00

COQUETTE, I. D. (82)

Red and gold. Very large flowers on good stems. A robust and beautiful decorative.

Roots \$.50

COUNTESS OF CLAVERY, F. D. (85)

Giant shell pink, a perfect exhibition variety.

Plants \$.50 Roots \$1.00

CROYDON (86)

The largest pure white, 10 to 12 inch blooms, fine for exhibition. A sturdy bush and a good root maker.

Plants \$.50 Roots 1.00

DAD, I. D. (85)

Mammoth brilliant red, our most popular selling red for the price.

Plants \$.50 Roots \$.50

DERRILL, W. HART, I. D. (86)

Color deep orange shading to henna brown, very large and one of our favorites.

Plants \$.50 Roots 1.00

DONNA CALIFORNIA, I. D. (87)

Deep rose pink suffused lavender. Honor Roll. A favorite with visitors.

Plants \$.50 Roots \$ 1.00

DOROTHY STONE, I. D. (80)

Rose pink, giant blooms, on good stiff stems.

Plants \$.50 Roots \$.75

DR. JOHN CARMAN, F. D. (84)

Large exhibition blooms of tyrian rose tipped silver.

Plants \$.50 Roots \$.50

DWIGHT W. MORROW, I. D. (88)

A gigantic red dahlia that was admired by everyone that saw it at my gardens. I had many blooms 10 inches across and 6 inches deep. The long, broad petals, the richness of its color and graceful formation made it a winner everywhere. A strong, robust growing plant with heavy leathery insect-resistant foliage. No garden is complete without this one.

Plants \$.75 Roots \$ 1.50

EAGLE ROCK FANTASY (87)

Another of those Broomall-Success creations that has no equal in the dahlia world for richness of color and so unusual in the dahlia family — light mallow pink, but most every visitor called it orchid, but no orchid was ever more beautiful. It is very large and continues so until frost. Fine stems and dark green foliage. Honor Roll.

Plants \$ 1.00 Roots \$ 2.00

EAGLE ROCK PRINCE, F. D.

Mr. Hart describes it as follows: "A wide petalled combination of autumn colors. Rich and distinctive, and a worthy companion to the good varieties that have come from this originator." Color, yellow ochre with back of petals light jasper red, the whole effect being a coppery yellow sheen. Many visitors call it a glorified "Derrick W. Hart," others call it a rich deep orange. It's unusual anyway. Fine plant, best of stems, flowering habits prolific.

Plants Only \$2.50

EAGLE ROCK SUPERBA, I. D. (85)

A light amaranth pink. The originator considers this one to be a better dahlia than Fantasy. It is of the same size and habit, the stems are perfect and hold the gigantic blooms erect. This variety should be planted early.

Plants Only \$2.00

EAGLE ROCK WONDER, S. C. (87)

Outstanding orange to buff tinted coral pink. A real giant bloom on long stem.

Plants Only \$1.00

EDITH EASTBURN SIMON, I. D. (86)

A dainty blending of pink to white, bush has good growth, long stems and a great favorite with the lady visitors.

Plants Only \$1.50

EDNA FERBER, S. C. (82)

Coral, shading to old gold. Excellent size and beauty. Good stems.

Plants \$.50 Roots \$.75

EDWARD THOMAS BEDFORD, F. D. (75)

Rich purple. Unusually large blooms on cane-like stems. Vigorous growing plants.

Roots \$.50

ELITE GLORY, F. D. (83)

Brilliant rich red. Massive exhibition blooms which keep well when cut.

Plants \$.50 Roots \$.50

EVA L. QUADLING, I. D. (86)

The color of this beautiful dahlia is a spectrum red, shading to ox-blood red at the center. The huge blooms have exceptional depth and are held erect on the best of long, stiff wiry stems. Was one of the best red attractions at my gardens. Can easily be grown to eight or nine inches across and over six inches deep.

Plants \$.50 Roots \$1.00

FANNIE SANDT, S. C. (88)

Intense rose pink, large size, faultless grower. One of the most beautiful Cactus varieties, a great favorite with visitors.

Plants \$1.00 Roots \$2.00

F. J. MARCH, S. C. (80)

Silvery lavender, one of the best new Californians.

Plants \$.50 Roots \$1.00

FLORENCE FLORY, S. C. (85)

A maroon that's almost black, fine cut flower.

Plants \$.50 Roots \$1.00

FLOYD GIBBONS (84)

A very beautiful and large fine stemmed red. Brazil red. The plants are freely branching and free flowering. Honor Roll.

Plants \$.75 Roots \$2.00

FORDHOOK VICTORY, I. D. (84)

Giant flower of a rich shade of tyrian rose. Honor Roll. An early profuse bloomer.

Roots \$.50

FORT MONMOUTH, I. D. (85)

One of the giants of the dahlia world, the predominating color of which is a rich crimson maroon shading to bluish violet at the tips. The flowers are well formed and of immense size and are borne facing sideways, on stiff stems well above the foliage.

Plants \$.50 Roots \$.75

FORT WASHINGTON, F. D. (75)

Honor Roll, immense blooms of deepest velvet maroon.

Roots \$.50

FRAU O. BRACHT, S. C. (83)

A clean cut, straight-petaled flower, of clear light primrose yellow. Has good stems and keeps well when cut. Received A. D. S. Certificate of Merit.

Plants \$.50 Roots \$1.00

FRANCESCA, I. D. (80)

Immense blooms of rose heavily suffused with gold.

Roots \$.50

FRED SPRINGER, F. D.

Here is a new dahlia and one that will be in great demand as a border dahlia. It is a dwarf grower, growing to a height of two feet, with distinct fine cut foliage with large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or as a hedge. Has tomato foliage.

Plants Only \$.50

FULL MOON, F. D. (85)

Here is a dahlia that can truthfully be called a superlative dahlia. The big bold flowers easily measure 12 inches across and are regularly formed of broad flat petals that terminate in a perfectly full artistic center. The color is Canary yellow. A consistent winner at all of the shows. If you want to win first in the largest bloom class, here it is.

Plants Only \$2.00

GIRL OF HILLCREST, I. D. (90)

The flowers are artistic and well formed, the color of which is a bright apricot buff, and also described by others as a Mikado orange. Suffice to say that the blooms are not only large but have great depth and that they are held high aloft. The strong bush which is not only an early but also a very prolific bloomer. This dahlia has won many prizes and will continue to do so for some time to come. We won first prize with the best 25 blooms of this variety at State Show in Detroit, 1933.

Plants \$.75 Roots \$1.50

GOLDEN GOBLIN, F. D. (88)

Brilliant rich old gold. Large beautiful blooms on unusually long stems. A sturdy, vigorous bloomer.

Plants Only \$1.00

GOLDEN SONNE, S. C. (87)

A new European variety of great merit. Yellow with tints of jasper red. It is large, free flowering and with perfect stem, extra long. A coming variety for the cut flower market.

Plants Only \$.50

GOODNIGHT, I. D. (87)

We have grown many fine dark colored dahlias, but we find in this variety a monster in size and the rich color of ox-blood red shaded maroon, is the greatest attraction in the garden and in the show-room. One of the outstanding dahlias at the National Flower Show at Atlantic City, 1931, winning first prize for first basket. A sure winner.

Plants \$.50 Roots \$1.50

GOV. ALAN T. FULLER, I. D. (86)

A beautiful deep pink of large size, grand variety. Several plants bloomed in the greenhouse before they were two months old, hard to believe but the truth.

Roots \$.75

GRACE RICORDS, F. D. (84)

Very large lavender and white, an outstanding variety.

Plants \$.50 Roots \$1.00

GRAF ZEPPELIN, F. D. (83)

Large pure white. Blooms of perfect form held high above the foliage. Strongly recommended as one of the best whites.

Plants Only \$.50

GREAT HARBOR, I. D. (88)

In this dahlia we have a striking color — a rich carmine red, and its name indicates it, very large and tremendously prolific bloomer from early until late in the season. The flowers which are bold, are held erect on the best and strongest of stems, well above the plant which is very robust as well as widespread in habit of growth. Will win anywhere.

Plants Only \$1.25

HELEN IVENS, F. D. (84)

Honor Roll, beautiful orchid lavender on long stems.

Roots \$.75

IMPERIAL PINK, I. D. (92)

Color a true pink with primrose shadings and rose pink center. The blooms are graceful and artistic of good size and depth, held erect on the best of long stiff and cane-like stems. A gorgeous and imposing dahlia that is a strong, vigorous grower and a prize winner and should be in every garden.

Plants \$.75 Roots \$1.50

INDIANA MOON, I. D. (93)

Twelve inch blooms on 3 foot stems are easy to obtain on a 6 foot bush. This was one of the outstanding varieties in our garden and was an attraction to every visitor and grower. Every bush had 5 and 6 mammoth blooms out at all times and it is insect-proof. Don't be without it.

Plants \$1.00 Roots \$2.00

JANE COWL, I. D. (88)

Bloom 10 x 6. This wonderful dahlia has been a success wherever grown. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright. A dahlia that is sure to please you, for it is large and impressive. It is still winning prizes everywhere and is one of our three best selling cut flowers.

Plants \$.50 Roots \$.50

JANET SOUTHWICK, F. D. (85)

A bright velvety glowing pomegranate purple, very lightly shaded silver. All the flowers were perfect and in perfect pose on the erect stems. The large flowers keep a long time when cut. This dahlia has a future.

Plants \$1.00 Roots \$2.50

JEAN KEEFER, I. D. (85)

A beautiful rose pink, on good strong erect stems that can be cut up to 6 feet in length. The flowers average 8 inches in width and 5 inches in depth and continue so until the end of the season. The plant is a clean, tall and prolific bloomer.

Plants \$.75 Roots \$1.50

JEAN TRIMBEE, S. C. (87)

A magnificent Canadian introduction of rich petunia violet. Produces flowers of immense size very freely on the best of stems. A most unusual color in dahlias.

Plants \$.75 Roots \$1.50

JENNY LIND, I. D. (84)

A magnificent, big pink flower on tall, clean foliaged plants. The color is a silvery pastel mallow shade but very clear and pleasing. (Ridgway's color chart: La France Pink). Honor Roll, 1931.

Plants Only \$.50



How would you like to pick these in your garden? 12 inch blooms on 3 foot stems. These are Jerome Kern, Indiana Moon and yours truly, John J. Zant, owner and mgr.

JEROME KERN, I. D. (90)

(Veile & Mendham). One of the outstanding dahlias of the year, and certainly one of the greatest prize winners. An informal decorative of exquisite formation, different in fact from the formation of any other dahlia. The petals curve clear to the back of the stem and form a mass of "curls." The color is a soft shrimp pink with gold and bronze shadings at the center. The stem is excellent and the growth very vigorous. It blooms profusely and the fact that it is both an exhibition and commercial variety may be gleaned from the great many awards that it received during the past season. Atlantic City, best undisseminated seedling, any type; best informal decorative seedling. Best keeping variety at New York. Best undisseminated seedling and best flower in Court of Honor at Easton, Pa. On 1932 Honor Roll.

Plants \$3.00 Roots \$7.50

JERSEY'S BEACON, F. D. (82)

Chinese scarlet with paler reverse.

Roots \$.35

JERSEY'S BEAUTY, F. D. (89)

Honor Roll, beautiful pink, always good.

Roots \$.35

JERSEY'S MELODY, (88)

(Waite). A very lovely semi-cactus dahlia, bright and very aptly named. A basket of this variety created a great deal of comment at the New York show. Tyrian rose shading to silver on the tips with a silver reverse. A very striking variety on fine stiff stems. Honor Roll.

Plants Only \$1.50

JERSEY TRIUMPH, F. D. (85)

Copper to salmon bronze. Big, splendid cut flower. Seedling of Jersey Beauty.

Plants \$.50 Roots \$1.00

JOSEPHINE G., S. C. (86)

Honor Roll 1930. Color, true rose pink, petals tipped pinard yellow. Unusual bloom formation attracts everyone. Its fluted petals, vivid coloring, proud upright blooms and splendid habits of growth make it a real addition to any collection. Don't miss it.

Plants \$.50 Roots \$1.00

JEWEL OF INDIA, I. D. (84)

A huge, fluffy dahlia of great depth of a rich glowing garnet shade suffused with maroon. Flowers held proudly erect on very long, stiff stems. Plants are vigorous and tall.

Plants Only \$.75

SEND US A PHOTOGRAPH

of your own garden of Zant's Blue Ribbon Dahlias when they bloom next fall. We are offering \$25.00 in Roots as prizes for the three best photographs received by December 1st, 1934. First Prize, \$15.00; Second Prize, \$7.50; Third Prize, \$2.50. Prize winners will be reproduced in Zant's 1935 Book of Dahlias.

KARL BONAWITZ, S. C. (87)

Color is a brilliant velvety carmine and has sufficient size, depth, form, color and keeping qualities to hold the popularity it has gained. It comes the nearest to developing a perfect bush without topping or disbudding than any dahlia I know of. It just naturally produces perfectly formed blooms in great profusion on strong, long, erect stems.

Plants \$1.00 Roots \$2.00

KATHERINE COLE, F. D. (88)

Winner of the Darnell Cup in 1929 as best keeping dahlia exhibited. A combination of beautiful pink and cream, tips of petals are pink, shading to cream with a pink center. Flowers of extreme beauty are carried high above foliage on a long, leafless stem such as seen on Jersey Beauty plants. Free bloomer, foliage thick and dark green. The first to bloom in 1933.

Plants \$.50 Roots \$.75

KATHLEEN NORRIS, I. D. (86)

This wonderful dahlia was introduced to dahlia lovers four years ago, and is still the most consistent winner on the exhibition table of any of the shows. The greatest pink dahlia for exhibition under cultivation today. Color is a true rose pink, later deepening to a mallow pink, flower very thick. The first two leaves on the straight stiff stems are from 12 to 14 inches from the flower.

Plants \$.50 Roots \$.75

KAWEAH, I. D. (90)

A dahlia that has everything; huge size, splendid long strong stems, fine form and substance. The color is a rich fuschia-rose, the center of the petals shading to a rich velvety cardinal. It grows large with very little disbudding. Flowers 12 inches across and very deep are common, and these tremendous flowers are held perfectly erect on long, strong, stiff stems, 18 to 20 inches to the first lateral. Stock limited. If you like them large, don't miss this one.

Plants Only \$3.00

KEMP'S VIOLET-WONDER, F. D. (85)

The best violet colored dahlia to date. Flower is perfect, attaining great size and depth.

Plants \$.50 Roots \$.75

KEMP'S WHITE WONDER, I. D. (93)

The greatest informal decorative white dahlia ever introduced. The white dahlia we have long waited for is here at last. One of the most sensational dahlias introduced in recent years. A veritable giant in size, beautifully finished, bountiful bloomer, strong grower, prolific tuber maker. Bush is a strong vigorous grower, attaining to a height of 5 to 6 feet, is wide spreading, with many branches from the ground up, each terminating with a giant bloom, held erect on stiff cane-like stems. The foliage is very thick, leathery-like, and very resistant to injury from insect attacks. And in addition to all its other good qualities, it is an abundant producer of large tubers, and the greatest number of feeding roots of any dahlia we have ever grown, which insures its permanency as one of the great dahlias for both exhibition and decorative uses. ON THE AMERICAN HOME HONOR ROLL FOR 1932. A sensation in our garden last fall and two blooms with two Satan won for us at Detroit for four largest blooms in the show. They make a great pair.

Plants \$3.50 Roots \$7.50

KENTUCKY, (85)

This dahlia has the same ideal characteristics as Jersey Beauty, of which it is a sport, and apparently a stronger grower. Its color is the Jersey's Beauty pink with yellow and gold blended, making it more of a salmon pink. Plants are tall, stems strong and straight. Excellent for cutting.

Plants \$.50 Roots \$.50

KENTUCKY RED, I. D. (85)

A vivid scarlet red dahlia that will not burn or fade. The attractive and insect-resisting foliage of this variety adds to its beauty. Stems are upright and strong.

Plants \$1.00 Roots \$2.00

KING MIDAS, I. D. (85)

Color pure golden yellow, a sturdy grower, free and continuous bloomer. The stems are long, stiff and straight. Flowers can be grown to a great size. A wonderful dahlia to add to your collection.

Plants \$.50 Roots \$.75

KITTY ROGERS (English Dec.) F. D. (86)

Immense size, the petals not being numerous but large, broad and rounded, making up completely circular flowers. Color soft tint of pink on white ground. Should be better known as it's a beauty.

Plants \$.50 Roots \$.75

LA FIESTA, I. D. (88)

A large informal decorative of butter yellow pencilled red. A true variegated dahlia made up of a mass of lacy petals that curl and twist so that the flower looks like a huge chrysanthemum. The plant is about four and a half feet tall, and the gigantic flowers are held well above the foliage. No forcing is necessary as the flower is naturally large and will win in many shows as largest flower. Greatly admired by all who saw it during 1933.

Plants \$2.00 Roots \$5.00

LONG HILL, I. D. (85)

A seedling of Jane Cowl. Color, gold and rose shadings with a yellow center and rose reverse. The plant is a strong grower and prolific bloomer. Fine for cutting and exhibition. Long, strong stems. Won at Baltimore for Best Maryland Origination. Certified at Storrs, 1932, where it was outstanding.

Plants \$2.00 Roots \$5.00

MABEL S. DOUGLAS, (85)

Bush 6 ft. This dahlia is of artistic formation with long, curled, pointed petals. In color it is a beautiful pastel lavender. This dahlia will do well in heavy soil. A great favorite with our visitors.

Plants \$.75 Roots \$1.50

MARDI GRAS, (88)

A very bold flower of the American Beauty red shade. The large blooms are held well above the foliage on long cane-like stems. The bush is a tall rugged grower. Don't pass up this one but watch out for poor stock of this variety.

Plants \$.50 Roots \$1.00





A Partial Glimpse of Our Three Acres in Bloom, Fall 1933

ZANT'S WILDWOOD GARDENS, Grand Rapids, Michigan

Michigan's Finest Dahlia Farm. One of the most modern plants in the country for producing the Highest Grade of Roots and Plants. This view shows our root storage building with office above, as well as Propagating and Growing Houses. Visitors always welcome.

OUR MODERN PLANT

Has these exclusive features: A 25 by 75 foot Foley Greenhouse, where the plants are grown cool, making short stocky plants that we can ship anywhere in the United States and guarantee safe delivery. We also have a separate Propagating House, 10 x 25 feet, equipped with electric heated benches for rooting the cuttings. These are controlled by Electric Thermostadts. The plants are hardened off before shipping, and our own loss last spring was only three plants out of five thousand planted. This shows the wonderful root system our method of growing produces. These plants are sprayed with a combination solution of Nicotine and Pyrethrum, so they will continue to grow and give satisfaction if you follow our simple instructions. Our capacity is 25,000 green plants for 1934.

THREE ACRES EXHIBITION GARDENS

Zant's Exhibition Gardens consist of three acres of the finest Dahlia soil in Michigan for growing Monster blooms and producing roots that will satisfy anywhere in the world.

The gardens are irrigated when necessary. Tile drained to prevent trouble if we should get a wet season. It has certainly been a long time since we have had one. They are electric lighted throughout and during the blooming season it is a wonderful sight. Many visitors say it is even more beautiful at night under the lights than during the day. Our field planting is at the farm on M-21.

Yours for the Best in Dahlias
The Blue Ribbon Kind,
JOHN J. ZANT,
Owner and Manager.

MARY ELLEN, I. D. (88)

Bush 5½ ft. Described as a seedling of Mrs. I. de Ver Warner, with the same habit of growth, which is a good recommendation. The color is a violet rose, with considerably more pink than lavender. Flowers attain wonderful exhibition size, and the growth has been far beyond expectation. Achievement Medal winner. 12 inch blooms were common and every grower left an order for this one last fall.

Plants \$.75 Roots \$1.50

MEADOWBROOK, F. D. (75)

Light mallow purple with edges of mallow pink, excellent flowering habit and can be grown to huge size. We have a large stock so we make this very low price.

Roots \$1.00

META SCAMMEL, S. C. (75)

A large exhibition dahlia, the color of which is a very attractive pale amaranth pink at the center and shading to a deeper amaranth pink toward the outer petals.

Roots \$.50

MISS HARRIET HOCTOR, (86)

A new shade of purple. Color chart says true purple. A beautiful flower of good substance.

Plants \$.75 Roots \$1.50

MICHIGAN — THE GREAT CENTRAL DAHLIA SUPPLY MARKET

Michigan is now recognized as one of the leading Dahlia growing states. Soil and climatic conditions have proven ideal for the scientific culture of strong, healthy tubers and green plants. We invite you to visit our gardens next fall during blooming time. Also plan to attend the huge Dahlia Show to be held in Grand Rapids, September 14-15, 1934. We will exhibit and be happy to greet you.

MONMOUTH CHAMPION, (84)

Blooms of this variety can readily be grown to a foot in diameter. An orange scarlet self color and extremely beautiful. The stems are long and stiff. The bushes are free branching and produce a lot of flowers.

Plants \$.50 Roots \$.75

MONTALVO, I. D. (87)

Golden bronze shading to a deeper bronze at the center. This one can easily be grown to 12 inches in width and to 6 inches in depth with ordinary care, and with stems that will hold this massive flower erect. There is great beauty in the coloring of this one, as you can imagine, and when you have charm and color combined with massive size, perfect formation and the best growing habits, this variety can well be defined as an up to the minute dahlia.

Plants Only \$1.50

MRS. EDW. HARDING, S. C. (85)

A giant size bloom on long stems is this variety. The color, old rose, great root maker.

Roots \$.75

MRS. L. L. HOOK, (85)

Blended shades of gorgeous purple, lighter on reverse. Large, beautiful blooms with wide pointed petals. Bush hardy, tall and insect resisting — never stunts. Scored 84 at Storrs Trial Gardens in 1932 as No. 117. A superb dahlia in every respect.

Plants \$1.50 Roots \$3.50

MRS. LOUIS F. HYDE, I. D. (87)

Deep watermelon pink. This variety was outstanding in our garden during the past season. Blooms are large and held high above the foliage.

Plants \$.50 Roots \$.75

MRS. DR. JOHN PETTY, (81)

Immense blooms of copper and yellow, reverse red.

Roots \$.75

MRS. A. B. SEAL, F. D. (82)

Violet rose. An outstanding variety with many good features. Beautiful petal formation. Plant early as it's a late bloomer.

Plants \$.50 Roots \$.75

MURPHY'S MASTERPIECE, I. D. (87)

This dahlia has everything that a good dahlia should have to attain the popularity this one has. It has size and then some. It has color, all its own, dark red, shading towards a deep garnet. It will not burn. It has a heavy thick foliage that insects keep away from. The blossoms which grow to very large size and depth with very little encouragement are held proudly erect, facing up, on the best of stiff cane-like stems, well above the stocky and robust growing bush. This variety was outstanding the past year and possibly won more prizes than any other dahlia. Must be seen growing to be appreciated. A striking and spectacular dahlia.

Plants \$3.00 Roots \$7.50

MYRA HOWARD, I. D. (87)

The color of this marvelous dahlia is a glowing combination of saffron yellow and gold with tints of salmon. A wonderful plant and thrifty grower, producing giant blooms freely on long rigid stems. If you are after the big fellows and a prize winner, you should not miss this one. It won the Home Achievement medal as the best seedling at the New York Show in 1931. If you want a sensation in your garden and a winner for the show room, here it is.

Plants \$1.50 Roots \$3.50

NANAQUAKET, F. D. (85)

A most wonderful orchid pink flower of immense size, easily attaining 10 inches in diameter. Bushes are of medium height, very full and massive. The most prolific bloomer we have ever grown.

Roots \$.50

NANCY CARROLL, S. C. (82)

Giant golden buff, larger than Jane Cowl.

Plants \$.50 Roots \$1.00

NANCY REDFERN, S. C. (85)

The color of this gorgeous dahlia is a clear bright pink with very long petals that incurve at the edge of flower, shading to a dark watermelon pink at the center. A flower that not only has size but great depth. Good stems and a clean grower. On the Honor Roll.

Plants \$1.50

NEW GLORY, S. C. (85)

Ox-blood red, tipped white. This is a very striking dahlia with the petals always tipped. Attracts immediate attention both in the garden and in the show room. The bloom is large, stems good and the general habit of growth is fine.

Plants Only \$.50

OMAR KHAYYAM, F. D. (88)

A much admired giant. Color, a Chinese red at the base of petals and shading to a bright orange and tipped lighter, giving the huge blooms a wonderful soft color effect. The flowers which can easily be grown over 10 inches in width are held erect facing sideways, well above the foliage on cane-like stems that can be cut from 4 to 6 feet in length. This variety has won many prizes and is good as a cut or exhibition flower.

Plants \$.75 Roots \$1.50

ORIENTAL BEAUTY, S. C. (85)

A clear, true bright tyrian pink. Stems and habit of growth are perfect.

Plants \$.50 Roots \$1.00

ORINDA, (89)

The tallest, most vigorous bushes, longest stems, and one of the largest flowers. The color is rosolane purple, one shade deeper than Mrs. I. de Ver Warner. A great favorite with all visitors. On Roll of Honor.

Plants \$.50 Roots \$1.00

PATRICIA ANN, F. D. (84)

Color, picric yellow and pink. Good stems and a free bloomer.

Plants \$.75 Roots \$1.50

PENN CHARTER, F. D. (80)

Golden yellow tinted apricot. Fine large exhibition blooms on strong erect stems.

Roots \$.50

PRIDE OF FT. MORGAN, F. D. (82)

A new brilliant red dahlia of the largest size.

Roots \$.50

PRINCE OF PERSIA, F. D. (90)

One of the 1931 introductions of California that made good at the Eastern shows. The immense blooms, frequently 12 inches, are of the deepest, glowing crimson, with an even darker iridescent sheen, giving the flower the appearance of velvet. Plants very robust, dark foliage, stems long, stiff and straight, hold the bloom well out of the foliage. This dahlia fills the bill for both size and beauty and attracts more attention in the garden than any other red regardless of price. It's our favorite red.

Plants \$1.00 Roots \$2.00

QUEEN OF THE GARDEN BEAUTIUL, (75)

An enormous, clear primrose yellow.

Roots \$.50

RADIO, I. D. (80)

Extra large blood red, tipped yellow, on strong stems, extra good.

Roots \$.50

RAY WARNER, (86)

An informal decorative with long, pointed and twisted petals, on good stems, with low-branching bushes that need very little tying up. A pink at least two shades brighter than Jersey's Beauty. Centers always full, very early to bloom and a mass of color when not disbudded. Sure to become a favorite.

Plants Only \$1.25

ROBT. TREAT, F. D. (85)

Rich American Beauty shade, exhibition size, a favorite.

Roots \$.50

ROSE FALLON, F. D. (82)

Dark orange tinted with amber and salmon. Huge blooms on long, straight stems.

Roots \$.50

ROSE ELLEN VARBLE, H. C. (86)

A beautiful old rose and coral pink, long stems, coarse insect-proof foliage, scarce.

Plants Only \$1.00

RUDY VALLEE, (89)

One of the outstanding introductions for 1931. The flowers are very large and full centered. When flowers first open they show chrome yellow at center with a graduation of grenadine red (copper) as the flower expands, finally becoming solid grenadine orange red when in full bloom. One of the most striking dahlias in the field. Plants are medium to tall habit of growth, stems straight and carry the bloom well out of the foliage, free flowering and fine for exhibition on account of size. We had many 12 inch blooms.

Plants \$1.00 Roots \$3.00

SALMON SUPREME, F. D. (88)

A seedling of Jersey Beauty with a new color and form. A glistening salmon orange with shades of pink. The large blooms are held well above the foliage of the prolific flowering bush which is of vigorous growth and best of stems.

Plants \$.50 Roots \$1.00

SAN BERNARDINO, F. D. (80)

Deep rose pink. Blooms 10 to 12 inches of striking character and beauty, held high above the foliage. Western Roll of Honor 1931. A profuse bloomer and fine keeper.

Plants Only \$.75

SANHICAN'S MONARCH, F. D. (82)

Deep tyrian rose shading lighter, good keeper.

Roots \$.50

SANHICAN'S PEACH, I. D. (80)

Fluffy, of good size, exactly the shade of a ripe California peach with a real peach cheek glow.

Roots \$.75

SANHICAN'S QUEEN, (82)

Beautiful apricot blending to rose, 9 inch flowers.

Roots \$.75

SHAHRAZAD, I. D. (85)

Described as the pink Jane Cowl. Clear pink. Honor Roll '31, a beauty, good keeper.

Plants \$.75 Roots \$1.50

SISKIYOU, S. C. (85)

A sensational dahlia, a shaggy pink shaded mauve, prize winner.

Plants \$.50 Roots \$.75



Bob, a 6-footer, one of our interested employes on his day off, looking over his favorite, SATAN. Note the husky growth and extra long stems. Six 10 to 12 inch blooms on the tall bush.

SATAN, S. C. (93)

Here is one that should be in every garden. Color a flaming red with a slight touch of gold at the center. The exquisite coloring is at once fascinating, but what formation and stems. The blooms regularly measure from 10 to 12 inches in diameter and 6 inches in depth, and the long horn-like petals so perfectly rolled and incurved give rare form and character to a flower of unusual brilliancy. The rugged almost leafless stems give the impression of being nearly as thick at the top as at the base. Large, fine blooms which last a long time when cut, as well as on the bush, and will continue to bloom to the very end of the season. Very few dahlias I know of, feel comfortable alongside of this one. The bush is a strong, healthy, vigorous grower with leathery insect resistant foliage. This was the outstanding dahlia of the past season and was a winner everywhere it was shown. It won for us at Detroit and was the outstanding variety in our exhibition garden.

Plants \$2.00 Roots \$5.00

SOLLUX, F. D. (87)

A genuine yellow of deepest sunlight shades. Quite like a yellow Elite Glory. A marvelous dahlia held facing up on the stiffest of stems. An ideal growing plant. Flowers are large as well as attractive. Should be better known as it's a winner.

Plants \$.50 Roots \$1.00

SPOTTSWOOD BEAUTY, F. D. (80)

One of the finest pink dahlias ever introduced.

Roots \$.75

STAR OF BETHLEHEM, S. C. (84)

Large pure white, with starlike petals, a prize winner.

Plants \$.75 Roots \$1.50

STARLIGHT, I. D. (83)

Golden yellow of large size, fine exhibition variety.

Roots \$.50

SUNNY JIM ROLPH, S. C. (83)

Named after Governor Ralph of California. The flower is a wonderful color of gold suffused flaming orange.

Roots \$1.00

TANG, I. D. (84)

Honor Roll, orange flame, shaded gold, a beauty by the originator of Jane Cowl.

Plants \$.50 Roots \$1.00

THE COMMODORE, I. D. (88)

I have grown this gigantic monster to 12 inches and believe that it can be grown larger. It is one of the very few real large ones that is a prolific bloomer. It is nothing unusual to see six or more blooms on a plant, each averaging 12 inches at the same time. The color is a rich lemon yellow, overcast with a golden sheen. The plant is literally covered with blooms from early to late in the season, of medium height, sturdy growth, and wide spreading habit. The huge blooms are held erect on cane-like stems. A solid row of Commodores in our garden created a sensation when in full bloom.

Plants \$.75 Roots \$1.50

THE WORLD, (85)

The coloring is an unusually rich, deep, rosy magenta, overlaid garnet, with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect, full centers. Stems are strong and erect. Foliage is thick and leathery. A good sturdy grower and a real prize winner. This dahlia has good substance, but it is best not to let it bloom in the extreme hot weather, but cut back for blooms in cool weather, when the color will be as described.

Plants \$.50 Roots \$.50

TOMMY ATKINS, F. D. (82)

One of the most vivid reds, stems extra long, one of the best.

Roots \$.50

TOMMY BURCH, (82)

A bi-color, white edged with a pink stripe. A low bush, but covered with bloom.

Roots \$.50

THOMAS A. EDISON, F. D. (86)

A gorgeous royal purple dahlia with the sheen of velvet. Named in honor of the electrical wizard with his permission. The flower is of staghorn formation which adds greatly to its beauty, free flowering with perfect stems. Dark green insect-resisting foliage. Should be in every garden.

Plants \$.50 Roots \$.75

TREASURE ISLAND, F. D. (85)

Bright apricot with gold and rose shadings. A wonderful dahlia in every respect and we cannot recommend it too highly.

Roots \$.75

VALENTINO, F. D. (83)

Salmon pink shading to cream. An upright grower, attractive in formation and of enormous size.

Roots \$.50

WATCHUNG SUNRISE, I. D. (84)

This is a very spectacular dahlia, and when grown right is very hard to beat. The petals are long and somewhat twisted, color is golden amber, with a rose pink showing on the reverse of petals, each petal edged rose pink. A massive deep flower, held erect on cane-like stems.

Plants \$.50 Roots \$.75

WATCHUNG SMOKE, I. D. (86)

A giant of unusual color, clear pink, flushed with silvery grey, Honor Roll, and still very scarce.

Plants Only \$1.50

WATCHUNG WONDER, I. D. (85)

A spectacular, rich, royal red with a touch of gold at the tips of the petals, with an occasional yellow petaloid to enhance its beauty. Stems are strong with blooms facing upward.

Plants \$.50 Roots \$1.00

W. H. WAITE, S. C. (78)

A large, clear, bright, apple blossom pink, or lavender, resembling Mariposa in form and somewhat in color, but a distinct improvement in size, beauty and stem. It keeps wonderfully well when cut. Bushes are tall and vigorous.

Roots \$.75

W. H. T., F. D. (87)

One of the outstanding dahlias at the A. D. S. Show in 1930, an unusual shade of old rose, very large exhibition flowers produced on very strong, straight stems. Foliage dark green and insect-resisting. Very fine for exhibition. One of the most popular in our garden.

Plants \$.50 Roots \$1.00

YANKEE QUEEN, F. D. (84)

A true pink, shading lighter towards the tips without any trace of lavender. The blooms are large and numerous, of good form and substance, and held at a right angle while on the bush, so that they can be seen in all their beauty and glory, on the best of stems.

Roots \$.50

YELLOW BEAUTY, F. D. (83)

A seedling of Jersey Beauty, with all the good habits of its parent. The color of this beauty is a pure empire yellow, on long slender stems that hold the flowers erect, well above the tall growing bush.

Roots \$.50

Win a Silver Cup!

At the Great Mid-West Show, to be held in Grand Rapids, we are offering as a prize a Silver Cup, to be known as Zant's Wildwood Gardens Trophy, for the largest three blooms in the show grown from stock purchased from us in the spring of 1934. Either one or more varieties to the vase.

Remember this, friends, when making out your order for 1934, purchase varieties that will assure you extra large blooms. We will assist you in selecting varieties in either roots or plants. The trophy will be suitably engraved with your name and we assure you that it will be worth winning and you will be proud to display it to your dahlia friends.

Special Notice

Join the Dahlia Society of Michigan at our expense. We offer as a free premium to all sending us their application with \$2.00 between January 1st and May 1st, 1934, your choice of any one of the following Green Plants: Prince of Persia, Indiana Moon, Eagle Rock Fantasy. Application blank enclosed, and this offer is for new members only, no renewals allowed.

You Are Invited to Attend
The First Annual Mid-West Dahlia Show
in combination with
The Eighth Annual State Dahlia Exhibition
to be held
September 14-15, 1934 — Grand Rapids, Michigan

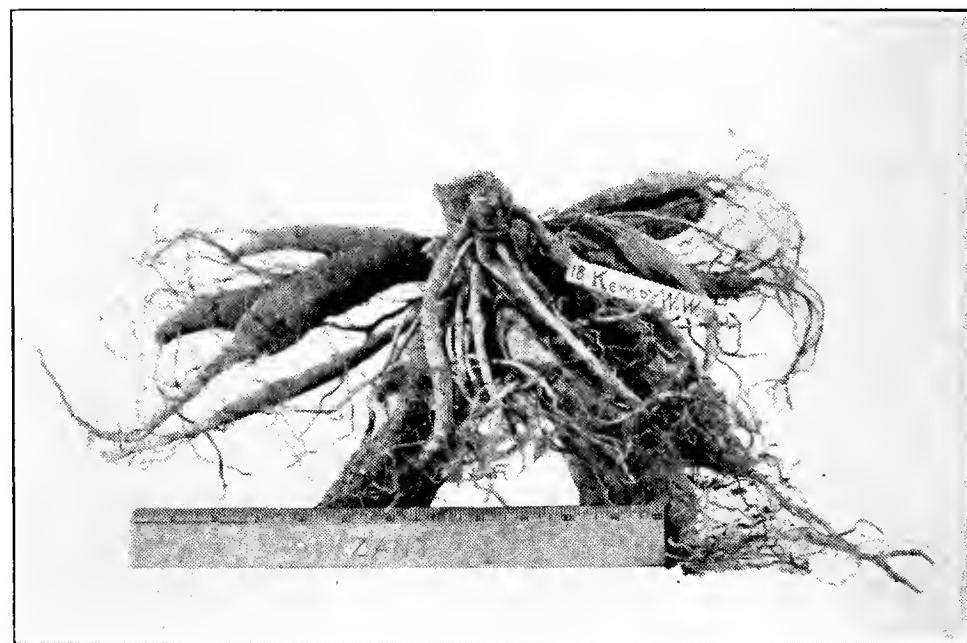
Further Details Can be Obtained by Writing
JOHN J. ZANT, Chairman of the Show
Wildwood Gardens, Grand Rapids, Michigan

GREEN DAHLIA PLANTS

Our clumps are tagged for Propagating in the field. We select those that grow the fastest, have the best stems and the largest blooms, and that continue to throw large perfect blooms until frost. This is done throughout the entire season with all the varieties that we expect to grow plants of. At digging time these tagged clumps are stored in a separate place kept at a uniform temperature of about 40 degrees until about January 10th, when we bench them.

We allow the clumps to remain in the ground ten days after frost to store up additional food and it took us just two weeks to harvest the crop of roots, with three experienced men to do the digging.

Our Roots and Plants are your best investment for 1934.



An actual photograph of a clump of Kemp's White Wonder measuring 16 inches across, grown from a green plant. This proves what we claim for Zant's plants.

Michigan Trial Garden — 1934

AMERICAN DAHLIA SOCIETY
Trial Garden at East Lansing, Michigan

Send your promising seedlings to our new trial gardens to prove their worth. See how they grow in the Great Central States; a certificate of merit or a score of 85 or better will certainly put you on the Dahlia map. The gardens are under the direct supervision of Prof. C. E. Wildon, of Michigan State College, and also the Secretary and Treasurer of the Dahlia Society of Michigan. Visit the gardens often during the season, get first hand information on the planting, spraying and storing of Dahlias. See the new varieties on trial.

Further information and Entry Blanks can be obtained by writing Prof. C. E. Wildon, Michigan State College, East Lansing, Mich.

1934 Blue Ribbon Dahlias

The Largest and Best in Cultivation
Grown in Michigan
The Great Dahlia Supply Market

We believe in the Golden Rule, "Do unto others as you would have others do unto you," and we live up to it as our many customers can testify. Not only because it is good business, but because we honestly want to.

We appreciate the many letters we received this fall telling in glowing terms of our excellent stock. Many included snapshots, showing the wonderful blooms from our stock.

Visitors are welcome and you are urged to come, not only once, but as many times as you wish, and we will gladly take the time to show you around and answer any questions regarding varieties or our method of growing. The gardens are in bloom generally from about August 10th until frost, which this last fall came on the night of October 19th. What other flower can give you such a long season of bloom?

You will find several thousand four to seven foot husky bushes loaded with immense blooms on stems up to four feet long. We plant both roots and plants spaced three feet apart in the row, and the rows four feet apart and the rank growth is the wonder of all visitors. We had them from Hollywood, California; Seattle, Washington; West Virginia, and North Carolina. We have never been to California or Washington, but both visitors who were Dahlia Growers, said that they had never seen such sized bushes and such a quantity of bloom on the western coast. Five and six monster blooms on each bush. We know they do grow good dahlias out there, but they can't put Michigan Vitality in their stock. That is the answer and we have many customers in California who tell us they want nothing but Michigan Grown Dahlias and they prefer Zant's.

In years gone by we have had many successes in growing the latest in dahlias, but 1933 seems to have been the greatest of all, such gorgeous varieties as we did not dream of only five years ago, in fact as our good friend, Mr. J. A. Kemp, originator of that marvelous new Kemp's White Wonder, wrote us "I believe we are on the threshold of a new era in dahlia breeding, and that greater Dahlias than any of us ever dared hope for, are just at hand, in fact some of them are here now." Most of those new ones he wrote about we will have to show our many visitors next fall. We are proud of the praise we have received from customers in all parts of the country for the exceptional garden and exhibition quality shown by our hardy, husky, Michigan grown roots and plants, and we assure our many friends and also future customers that we will strive to continue to merit your orders. We have in our modern storage the finest crop of roots we have ever had, and thanks to our system of growing they are keeping in wonderful shape, ready to go into your garden, full of Pep and Vitality. Thanks to our wonderful soil and hardy climate. We solicit your orders and assure you they will be filled with the finest roots and plants grown in Michigan—The Great Central Dahlia State.

We earnestly solicit your orders. If you have never given our stock a trial, just send a small order — it will prove to you all we claim for our stock, and every order will have the personal attention of the writer.

Yours for Better Dahlias,
JOHN J. ZANT,
Owner and Manager,
Zant's Wildwood Gardens.

OUR BEST CUT FLOWERS

If you want lots of long stemmed cut flowers, that are good keepers when cut, blooms averaging 7 inches across, about the size the florists want, grow: Buckeye Bride, Kentucky, City of Trenton, Girl of Hillcrest, Cardinalis, Jersey's Triumph, Salmon Supreme, Cloudland Gem, Derril W. Hart, Golden Sonne.

We cut these in quantity for a high class retail trade. Try these and you will make enough during the late summer and fall to buy the new varieties the next spring. There is room in the Dahlia field as a paying business, for thousands of additional growers. Get started now, but get started right — with Zant's Wildwood Gardens Michigan Grown Dahlias.

LOWEST PRICES

Shopping around for the lowest prices is a habit with some people. We admit we also had it years ago, but we found it an expensive one in the end. The initial price of a variety is certainly only a part of the price. It costs just as much to plant, cultivate, spray, dig, and store a poor quality tuber or plant as a good one, and how different is the result. Nothing but trouble during the growing season, stunted stock perhaps, short stems, poor blooms, if any. These are a few of the results of trying to save a few cents, or even a dollar on the new and higher priced varieties. You get what you pay for in Dahlias, so be wise and buy Zant's Wildwood Gardens Quality, or something as good if you can find it.

STATE AND FEDERAL INSPECTED

Our Dahlias are State inspected during the growing season, and have been found to be absolutely free from any disease. Last fall reports had the following notation: "A Wonderful Planting of Dahlias. All in Good Order."

All shipments carry a copy of the Michigan Dept. of Agriculture Inspection Certificate. For the states that require a Federal Inspection, all shipments will also carry a tag showing the Roots or Plants were examined by an inspector of the U. S. Dept. of Agriculture, who is stationed in Grand Rapids during the Dahlia shipping season.

MICHIGAN STATE SHOW IN DETROIT, 1933

We made a complimentary display of about 400 blooms, which created many favorable remarks from the visitors and brother growers. Every visitor and grower remarked about the extra long stems we had on all varieties. Nothing in the entire show to compare with them. The official report which appeared in the Bulletin, and also in the American Dahlias Society Bulletin, and Mid West News was as follows: "Wildwood Gardens of Grand Rapids, Michigan, made an especially fine display which was not entered for competition" — but we won first prize for having the four largest blooms in the entire show, and we could have made it 40 largest if there had been a class of this size. Our gardens were the talk of the entire state.

Michigan is a favored state for producing husky dahlia roots and plants. The crisp cool climate, with its fresh lake breezes. You know that Michigan is nearly surrounded by large bodies of water, also thousands of inland lakes and streams. We have a small stream through Wildwood Gardens and there are seven good sized lakes within a mile radius. This is probably the reason Michigan is now The Great Dahlia Supply Market.

Testimonials

Just a few unsolicited Testimonials. We have them from nearly every State from Massachusetts to California and from Minnesota to Oklahoma and Texas, so no matter where you live we know you'll have success with Michigan Grown Dahlias, but we suggest you try Zant's. Zant's plants and roots have the benefit of our tested soil, scientifically fertilized with a balanced ration, our own formula rich in potash, that we have proved just right after dozens of trials with different formulas. Ask those who have our stock or have seen our gardens — or read these testimonials:

Two Rivers, Wis.

I received your dahlia plants May 25th. They are growing very fast and seem full of life. I am thanking you for the extra bulb. I will continue to trade from you from now on. I am interested in Dahlias very much and believe your plants were the best I have ever grown. I will send you a picture of these dahlias after they are in bloom.

J. C. B.

Meadville, Pa.

Please send us your catalog when it is ready as I want more of your dahlias. The Kathleen Norris you sent me gratis was the largest and finest bloom of all my dahlias. Your kindness is fully appreciated.

G. O. K.

Detroit, Mich.

The dahlia plants received in fine condition and they did exceedingly well, although we had a very dry season. I hope to be able to give you another order this spring.

A. A.

Southbridge, Mass.

May 16, 1933.

I thank you very much for your filling of my order. Plants and roots arrived in fine condition. You certainly have made a regular customer. I am only sorry I am not a little nearer your gardens, because I send orders for other people and I like having a good show in my garden. I think I have 24 of the finest dahlias on the market at the present time, and when people see them in flower, the first thing they say is "Where did you get them?" and that is where John J. Zant will come in next spring. I thank you again for your extras, but it is the good condition of the plants on their arrival that I appreciate. Be sure to send me a catalog next spring.

MR. D. Y.

LATER

Southbridge, Mass.

Oct. 1, 1933.

I want to congratulate you for the splendid Dahlia Tubers you sent. I have everything a man could wish for. It is the first time I have shown flowers in this country. I sent 16 dahlias to the "Old Woodstock Fair" in Conn., and took a first and second prize. My dahlias have been the talk of the city of Southbridge, but every credit is due to John J. Zant for the way he raises them. They are not only full of life, but full of "pep" all summer. I have supplied churches and parties and homes with dahlias. It is not only the size, but the color, no fading. It has been a pleasure for me to grow them. Orinda is 9 ft. 6 in. today. You will see by the photo. I am 5 ft. 6 in. tall and Orinda is on the left. My largest bloom is Prince of Persia, 11½ inches. Orinda is 11 inches. Jane Cowl, 10½ inches and W. H. T. is 9 inches. I am looking forward to next spring for Rudy Vallee, Fantasy and Amelia Earhart, and I would like Kaweah and Dad.

MR. D. Y.

Our TRIAL Collection

THREE WINNERS

\$2.00 Postpaid

The Commodore
Sunny Jim Rolph
Meadowbrook

A \$3.50 Value

Special Value Collections

\$2.50 per Lot Postpaid

Positively No Changes Allowed

Lot 2-A — \$2.50

Treasure Island
Kemp's Violet Wonder
Jane Cowl
Kentucky Red

A \$4.00 Value

Lot 2-B — \$2.50

The Commodore
Thos. A. Edison
Spottsworth Beauty
Croydon

A \$4.00 Value

Lot 2-C — \$2.50

Brockton Beauty
Coquette
Fordhook Victory
Francesca
Nanaquaket
Starlight
Tommy Burch
Valentino

A \$4.00 Value

Lot 2-D — \$2.50

Buckeye Flame
Dorothy Stone
Gov. Alan T. Fuller
Queen of the Garden
Beautiful
The Commodore

A \$4.25 Value

Lot 2-E — \$2.50

City of Wellston
F. J. Marsh
Sollux
Eva Quadling

A \$4.00 Value

Lot 2-F — \$2.50

W. H. T.
Dr. John Petty
Katherine Cole
Yankee Queen
Nanaquaket

A \$4.25 Value

Shreveport, La.

I must compliment you in the nice way you pack your plants. That is the best I ever saw. Thanking you again for your prompt service and free plants. A. L.

Dodson, Mont.

Received the dahlias in good time and they are fine plants. Thanks for the extra. MRS. E. G.

Dexter, New Mex.

I want you to know that the plants you sent me arrived in fine shape, and they were so much stronger looking than some a friend had received from another dahlia specialist. You have been most generous. Your method of packing is all that could be desired. All tubers you sent me previously are coming strong, except the Eliza Clark Bull, and if you have not already sent me another, don't bother about it, as I feel I have got my money's worth from you, and I thank you. I shall be glad to recommend you and your dahlias.

MRS. R. C. R.

N.B. — We replaced the root of Eliza Clark Bull.

Summerlee, W. Va.

I received my plants and they were in good shape. Thank you for the prompt shipment and for the nice way you packed them. They were kept in such good shape.

MRS. S. C.

Los Angeles, Calif.

The Dahlias which we recently ordered from you have arrived in very good condition, and I wish to take this opportunity of thanking you for the excellent packing of this order.

W. E. H.

Chicago, Ill.

We received the shipment of dahlia plants recently ordered from you and wish to thank you for the splendid quality of stock and extra plants. This is the first order you have received from us, but it will not be the last, I can assure you.

T. LANDSCAPE GARDENS.

Bergenfield, N. J.

Received dahlia order today in perfect condition. I am well pleased. Thank you kindly for the extra root of W. H. T. I'll remember you to my Dahlia growing friends and I will deal with you in the future.

N. K.

Fort Blackmore, Va.

The dahlias came through in fine condition. I appreciate your promptness and courtesy very much. Thanks for the extra. I like the way you treat customers. Expect to have another order next spring.

MRS. I. C.

Decorah, Iowa.

You certainly sprang a surprise on me this time by sending me an unexpected package of Dahlia roots. I can say that I hadn't even been looking for the replacement root, before I sent you an order. I received the roots the same day I sent you my order. I must thank you a thousand times for your generosity and will always speak a good word for your firm.

C. V.

Alva, Okla.

Will you please mail me your catalog. The greatest dahlias I have ever seen were grown from tubers ordered from your catalog last spring.

MRS. A. F. W.

Redkey, Ind.

The Dahlia roots arrived this A.M. They are sure fine roots. Am pleased and thank you for the fair treatment.

J. B. P.

Positively no changes in Collections

Lot 3-A — \$3.50

Five Prize Winners

Jersey's Triumph

Josephine G.

Eva Quadling

The Commodore

Omar Khayyam

A \$6.00 Value

Lot 10-A — \$10.00

Three Champions

Satan

Kemp's White Wonder

Kentucky Red

A \$14.50 Value

ROLL OF HONOR

Green Plant Collections. No Changes Allowed.

Lot G.P.-1 — \$5.00

Postpaid

Betty Colter

Buckeye Bride

Champeog

Satan

Janet Southwick

Fannie Sandt

Girl of Hillcrest

Dwight Morrow

A \$7.75 Value

Lot G.P.-2 — \$10.00

Postpaid

La Fiesta

Hillcrest Mandarin

Hillcrest Royalist

Jerome Kern

Rudy Vallee

Myra Howard

Achievement

A \$13.50 Value

Please do not write asking us to make
any changes in collections.

OUR SURPRISE PACKAGE

10 Roots for \$2.50 — Prepaid

Every year we have a certain amount of clumps that in the hurry of digging, are found without labels. They may be the highest priced varieties we have, but they are all laid aside and together with tubers mixed in dividing, are put in a bin. From this lot we put up this collection. You may find that you have a single tuber worth double what you paid for the whole lot. As we grow no varieties valued less than 50c per root, you are assured of a value, at least double the price of this collection. As our stock without labels is limited, we will only sell two collections to a customer

Two Collections — 20 Roots — \$4.50 Prepaid

And as an additional surprise we will include free with each order a Root of a NAMED VARIETY OF OUR SELECTION. If this collection interests you we advise ordering early. Your money refunded at once if sold out, and this happens early every year on these collections.

GENERAL INFORMATION

PLEASE READ CAREFULLY

There always has been and always will be a limited number of failures in every line of gardening, and most of it is due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, no rain at the proper time, or too much at one time, sucking and chewing insects not controlled by intelligent spraying. These conditions make it impossible to absolutely guarantee you success, but we do guarantee to fill your order with sound, healthy tubers and well grown plants, and to deliver them to you in growing condition. With each order we send plain printed instructions which, if followed, will guide you to success.

Any root that fails to start within three weeks after planting will be replaced free upon its return to us.

ORDER EARLY. By so doing you will be assured of getting all of the dahlias wanted, as the demand for some varieties exceeds the supply.

TIME OF SHIPMENT. Unless ordered otherwise roots will be shipped between April 15th and May 31st by parcel post or express.

NOTICE ON GREEN PLANT SHIPMENTS. Plants will be shipped from May 1st to June 15th, but cannot be sent C. O. D., as this causes delay. When roots and plants are ordered together, roots will be held and shipped with the plants unless otherwise specified. 25c must be included with all plant orders to cover special delivery except where there is no special delivery service at post office of destination; in which case, send 15c for special handling. We pay all regular postage. We do not guarantee safe delivery unless plants are shipped as above.

WARNING. Do not send cash by mail unless you have it registered.

TERMS. Remittance may be made in the most convenient way when sent with order. Or if desired, 25% when order is placed; balance to be paid at time set by you for shipment of stock.

MINIMUM ORDER. On all orders less than \$1.00 add 15c for postage. All orders \$1.00 and up delivered prepaid.

ALL ORDERS are acknowledged the day received. Keep a copy of your order. Write name and address plainly.

REFERENCE: We refer you to the Old Kent Bank of Grand Rapids as to our responsibility.

Mid West Dahlia News Special

To get every Dahlia fan acquainted with this interesting magazine devoted to the culture of your flower, we are making this offer while our stock lasts. A root each of:

Asbury Park
City of Wellston

Buckeye Flame
The Commodore

**A Catalog Value of \$4.75
Delivered Postpaid for \$3.50**

and include free a year's subscription to this rapid growing magazine, that truly represents the fastest growing Dahlia Section in America, and Michigan, the Great Dahlia Supply Market. Regular subscription rate is \$1.00 per year. Remember, this offer is limited.



*You can have Dahlias like this in
your own garden if you buy Zant's
Blue Ribbon Roots or Plants.*

Do You Like Zant's Dahlia Book for 1934?

In preparing this 1934 edition of our catalog we have tried to present more than just a list of varieties and prices. We believe our dahlia friends appreciate accurate detailed descriptions, attractively arranged, and easy to read. All this labor and expense are justified if the readers find the book useful. Write us how you like the book, also offering any suggestions for improvement in style or size. As a token of our appreciation we will award a Root of Satan (value \$5.00) for the best letter received by May 15th, 1934.

Member
AMERICAN DAHLIA SOCIETY
DAHLIA SOCIETY OF MICHIGAN

Join a Dahlia Society

If you are not already a member, we urge you to join your Local or State Dahlia Society. Your support is needed. If there is no Dahlia Society in your locality, join the American Dahlia Society — A National Organization. Send Membership Application and \$2.00 annual dues to C. Louis Alling, Secretary, 25 Court St., West Haven, Conn. — or send it to us with an order of \$2.50 or more and we will take care of it and include an Extra Dahlia Root with your order gratis.
